



ST. GEORGE'S COLLEGE

Financial Support for the
Football Program

Background

Sports play an integral role in the broadening concept of education for children. It is a crucial part of a student's growth and development. Sports helps both physical and mental development. Through participation in sports students gain experience such as teamwork, accountability and confidence which is helpful in shaping their personalities. School sports, especially in high school, is an investment for life.

At St. George's College football is a way of life. The football program is filled with positive mentors who teach them important lessons about hard work, respect and good sportsmanship. St. George's boasts several accomplishments and still remains true to its legacy as one of the best high schools in academics and football.

However, St. George's College football program suffers from lack of funding. As a result, the program has regressed. It is no longer in the competitive bracket compared to schools such as Jamaica College and Kingston college. The secondary school football landscape has changed dramatically. Schools heavily recruit overseas students/players for their football programs. Competitive schools offer students boarding and money for ancillary services.

High School students worldwide are looking beyond their high school years and hoping to become professional footballers or receive scholarships to universities overseas. This means they want to be part of a winning team that attracts attention. St. George's College students are no different and we should support them and give them a fighting chance against other candidates. There is a need for change.

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STGC

Manning Cup Accomplishments

- Coach for the Jamaica under 20 team from 1988-1999
- St. George's college has won 5 Manning Cups under the guidance of Bertis Bell (1992, 2008, 2009, 2011, 2012)
- Secured wins for Walker Cup and Oliver Shield for St. George's from 2005 - 2012.
- Received the Order of Distinction (OD) in the rank of Officer in 2015 for contribution to coaching and sports commentary.
- Over 150 boys have received scholarships to Universities in the USA
- The football field renovation



**NEVILLE
BELL**

Reasons to Believe

There are many factors in choosing a high school. With football the top of mind, a well-regarded program is needed. Many **students** attending St George's College have a dream of a career in football or receiving a scholarship to further their education. St George's has over 150 boys on scholarships receiving a free university education and have become career professionals in football, finance, medicine, law etc. We need to help them realize their dreams.



St. George's College embraces the weaving of sports into the fabric of education. The school facilitates the development of students through the sports programs, however, with very little resources it is difficult to remain competitive and relevant.

A successful sports program draws in donors which in turn helps with the improvement of the school image, loyalty and visibility.

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Benchmarking

The top schools in football at the high school level have fortified their sports programs with the resources to remain competitive and to maintain their existence and prominence in their academic pursuits.

The following is a comparison.

RESOURCE	HIGH	LOW	CURRENT StGC	BUDGET StGC
MONTHLY	\$500,000	\$300,000	\$75,000	\$400,000
Head Coach	\$150,000	\$120,000	\$30,000	\$100,000
U-16 Coach	\$150,000	\$100,000	\$30,000	\$100,000
U-14 Coach	\$50,000	\$50,000	\$30,000	\$50,000
Goalkeeper Coach				\$80,000
Trainer				
Total Monthly	\$850,000	\$570,000	\$165,000	\$730,000
YEARLY				
Salaries	\$10,200,000	\$6,840,000	\$1,980,000	\$8,760,000
Gears	\$800,000	\$800,000	\$200,000	\$800,000
Equipment	\$300,000	\$300,000	\$50,000	\$300,000
Beverage	\$300,000	\$300,000	\$100,000	\$300,000
Camp	\$3,000,000	\$2,000,000	\$300,000	\$2,000,000
Meals during Season	\$2,000,000	\$1,000,000	\$500,000	\$1,000,000
School Fees	\$2,000,000	\$2,000,000	\$500,000	\$1,000,000
Boarding	\$3,000,000	\$1,000,000		\$2,000,000
Medical	\$1,000,000	\$1,000,000		\$1,000,000
Vitamins/Supplement	\$500,000	\$500,000	\$50,000	\$500,000
Field maintenance	\$1,000,000	\$1,000,000		\$500,000
Transportation	\$500,000	\$500,000	\$50,000	\$500,000
TOTAL	\$24,600,000	\$17,240,000	\$3,730,000	\$18,660,000

Create an Attractive Program

GOAL: To get 15.5 million Jamaican dollars by June 2023

We need **YOU!** For St. George's to stay true to their competitive legacy, the football program needs nourishment.

St George's will create an environment, second to none, to attract the finest student athletes from the prep/primary schools and to ensure that we help them to maximize their fullest potential.

We want to:

- Upgrade and maintain football facilities
- Provide year-round academic assistance to student athletes
- Provide welfare support for transportation, boarding, meals, tutoring, books, computers etc
- Maintain the finest coaching staff that reflects our values
- Provide equipment, medical and physiotherapy support

We have won 11 titles since 2007 and produced some of the finest student athletes in the process with a tiny budget. There is much more to achieve if we swell that budget. We can keep the name of StGC flying high.

The financial support of our chapters will make the difference. We have a goal of US\$20,000 per chapter. That's a goal and we can all dig deep and get there. Let's give it our best shot.



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Thank You!

Please contact the Presidents of your respective StGC Old Boys Chapter for further clarification and for your donation:

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